

Addendum No. 1
Request for Proposals (RFP)
Website Redesign and Development
Construction Safety Nova Scotia (CSNS)

Issued: May 15, 2026

Original RFP Issued: May 13, 2026

Purpose of this Addendum

Construction Safety Nova Scotia (CSNS) has received questions seeking clarification regarding the intended scope of the website redesign project, specifically related to audience engagement strategy, brand positioning, and communication objectives.

This addendum is issued to clarify the intended scope and expectations of the project.

Clarification: Strategic Communications and Audience Engagement Scope

While the RFP places significant emphasis on technical requirements, platform flexibility, accessibility, and future system integrations, CSNS does not view this project solely as a technical rebuild.

As part of Phase I of this initiative, CSNS previously engaged a User Experience (UX) specialist to conduct:

- A UX audit of the existing website
- Empathy mapping exercises
- User journey and stakeholder experience work with members and industry users

This work established an initial discovery foundation and provided insight into user behaviours, needs, and engagement opportunities.

CSNS welcomes proposals that expand upon this foundation and incorporate:

- Audience engagement strategy
- Brand positioning recommendations
- Communication objectives
- User experience and content strategy recommendations
- Information architecture informed by audience needs and behaviours

Proponents are encouraged to demonstrate how strategic communications, user experience design, and technical implementation can work together to support member engagement and organizational objectives.

No Other Changes

All other terms, conditions, requirements, and timelines outlined in the original RFP remain unchanged.

This addendum forms part of the official RFP documentation and must be acknowledged within the proponent's submission.

Proponent Notification

This addendum is being distributed by email to all proponents who received the original RFP notification from CSNS. Moving forward, proponents are responsible for monitoring the CSNS website for any additional addenda, clarifications, or updates related to this procurement process.

Future amendments will not be distributed by email.

Please monitor the [CSNS Requests for Proposals Page](#) for all future updates related to this RFP.